

Data management as a central building block of the digitalization strategy

Data management is about more than just collecting, processing and storing data. The goal is to create a solid foundation and a central storage location where data is secure, consistent and available. We help you to avoid long-term mistakes such as poor data infrastructure, data islands and missing data interfaces and at the same time build a good general understanding of data throughout the company.

The Problem

Nowadays, poor data management leads to excessive demands and high costs due to exponentially growing data volumes. This is caused by poor, inconsistent or non-integrated data structures. The fact that data is split up into individual departments such as sales, finance or human resources and processed differently leads to data islands and unwanted fragmentation. Users often lack the knowledge to find the important data they need internally in order to make well-founded and data-based business decisions. Another factor is the time-consuming manual and redundant entry and maintenance of data. Due to this lack of technical inter-

faces, the workload and therefore the operating costs are significantly higher. Furthermore, future investments such as the use of efficient AI, machine learning, analysis and compliance solutions are virtually impossible, as they require access to an optimal, centralized and quality-assured database.

The Solution

H&Z.digital helps you to set up data management systems in conjunction with data lakes and data warehouses. We rely on proven technology partners such as Microsoft Azure, Synapse Analytics, Enterprise DB and Qlik Data Integration. We also support you by implementing interfaces such as the connection to Amazon or Microsoft Teams to get the best out of your data. We also help you to identify which data is required for your projects, where it comes from and how it can best be organized and processed.

The Result

Data management allows you to keep an eye on your data at all times and use the



working time gained from it more effectively for your core business. By avoiding data islands, redundancies and inconsistencies, productivity can be significantly increased and processes optimized. We can also provide training to help you develop a better un-

all parties involved. Our knowledge and experience enable our team to quickly change perspectives, which benefits you when translating your business requirements and goals into a technically feasible solution. Shape your digital future with us as your partner!



Setting up data infrastructures

Store your data in a centralized, high-quality and reusable location



Development of interfaces

Increase your potential and avoid manual data entry with intelligent interfaces



Development of "data transparency"

Create a new, continuous and centralized data overview for your users



Building data competence

Work more effectively with your data in the company

derstanding of your data so that it can be used optimally, efficiently and securely in the future.

Why H&Z.digital?

Thanks to our many years of experience in digitalization and BI projects, we at H&Z.digital are ideally equipped with the necessary knowledge, technical jargon and experience from both the specialist area and IT. As an external partner, we can objectively assess the requirements and status quo and develop tailor-made solutions together with

At a glance

- ◆ Data management provides an overview of unstructured raw data
- ◆ Interfaces enable automated data entry
- ◆ Creation of a central storage location
- ◆ Long-term set-up for dealing with exponentially growing data volumes

Contact us!

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